```
California Code Of Regulations
|->
Title 22@ Social Security
|->
Division 3@ Health Care Services
|->
Subdivision 1@ California Medical Assistance Program
|->
Chapter 6@ PRIMARY CARE CASE MANAGEMENT PLANS
|->
Article 4@ MARKETING, ENROLLMENT AND DISENROLLMENT
|->
Section 56402@ Marketing Representative
```

# CA

## 56402 Marketing Representative

## (a)

All PCCM plan marketing representatives shall complete the PCCM plan's marketing education program required by Section 56400(c) and shall receive a passing score of 90 percent or better, based on a straight percentage method, on the Department's examination for marketing representatives prior to engaging in marketing activities on behalf of any PCCM plan.

### (b)

A PCCM plan marketing representative shall not provide marketing services on behalf of more than one PCCM plan or prepaid health plan.

#### (c)

A PCCM plan marketing representative shall neither offer nor give any form of compensation or reward to induce or procure enrollment of members.